

the Danbury Mint

47 Richards Avenue • Norwalk, CT 06857

Dazzling diamonds
on the front



PRESORTED
STANDARD
U.S. POSTAGE PAID
The Danbury Mint

Rosebud,
celebrate your
love for
Thomas
with a treasure
that will
last forever!

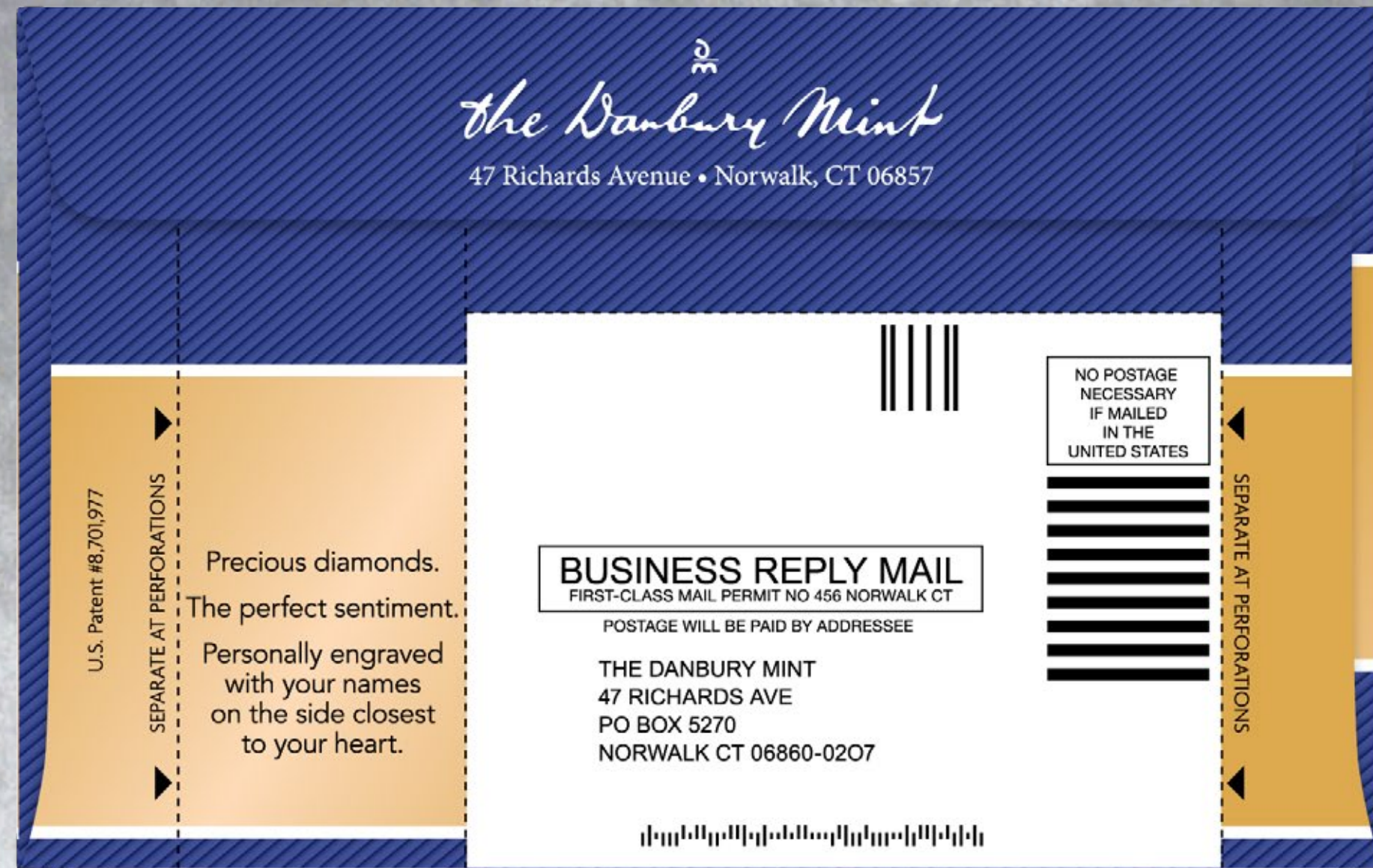
Rosetta Smith
or Current Resident
123 Anystreet
Anytown CT 12345-6789

Now only **\$99** our lowest price ever!

Custom-engraved
on the back

Address Side

Click to see how
the PAK unfolds



Back Side

Click to see how
the PAK unfolds

Rosebud,
Order the perfect expression of endless love!

Irresistible at only
\$99 Our lowest
price ever

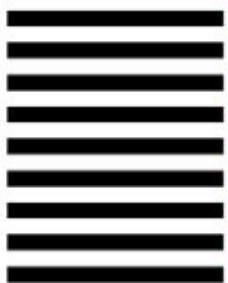
U.S. Patent #8,701,977

SEPARATE AT PERFORATIONS

Precious diamonds.
The perfect sentiment.
Personally engraved
with your names
on the side closest
to your heart.



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



SEPARATE AT PERFORATIONS

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO 456 NORWALK CT

POSTAGE WILL BE PAID BY ADDRESSEE

THE DANBURY MINT
47 RICHARDS AVE
PO BOX 5270
NORWALK CT 06860-0207



Click to see how
the PAK unfolds

Rosebud,
Order the perfect expression of endless love!

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\$99 Our lowest price ever



U.S. Patent #8,701,977

SEPARATE AT PERFORATIONS

The elegant triple-heart pendant is ablaze with genuine diamonds, hand set in graceful hearts and an eternity oval bathed in 14kt gold plating

SEPARATE AT PERFORATIONS

FINE JEWELRY, ELEGANTLY PRESENTED.
Your pendant arrives in its own velvety presentation pouch.



RISK-FREE ORDER FORM • SEND NO MONEY NOW

YES! Send me the I Love You Personalized Diamond Pendant as described in this announcement. Customize it as follows:

ROSEBUD
THOMAS

To change personalization, write names below. Limit: 10 characters each. Allow 4 to 6 weeks after initial payment for shipment.

Signature _____

Orders subject to acceptance.



ROSETTA SMITH
123 ANY STREET
ANYTOWN, USA 12345-6789

Please visit
www.therosebudmint.com/modify
if you wish to modify receipt of
future product offers.

ORDER NOW!

Only \$99 (plus \$7.50 shipping and service), payable in 3 monthly installments of \$35.50. This remarkable low price is guaranteed when you order within 14 days, no matter how diamond prices may fluctuate.

Click to see how the PAK unfolds

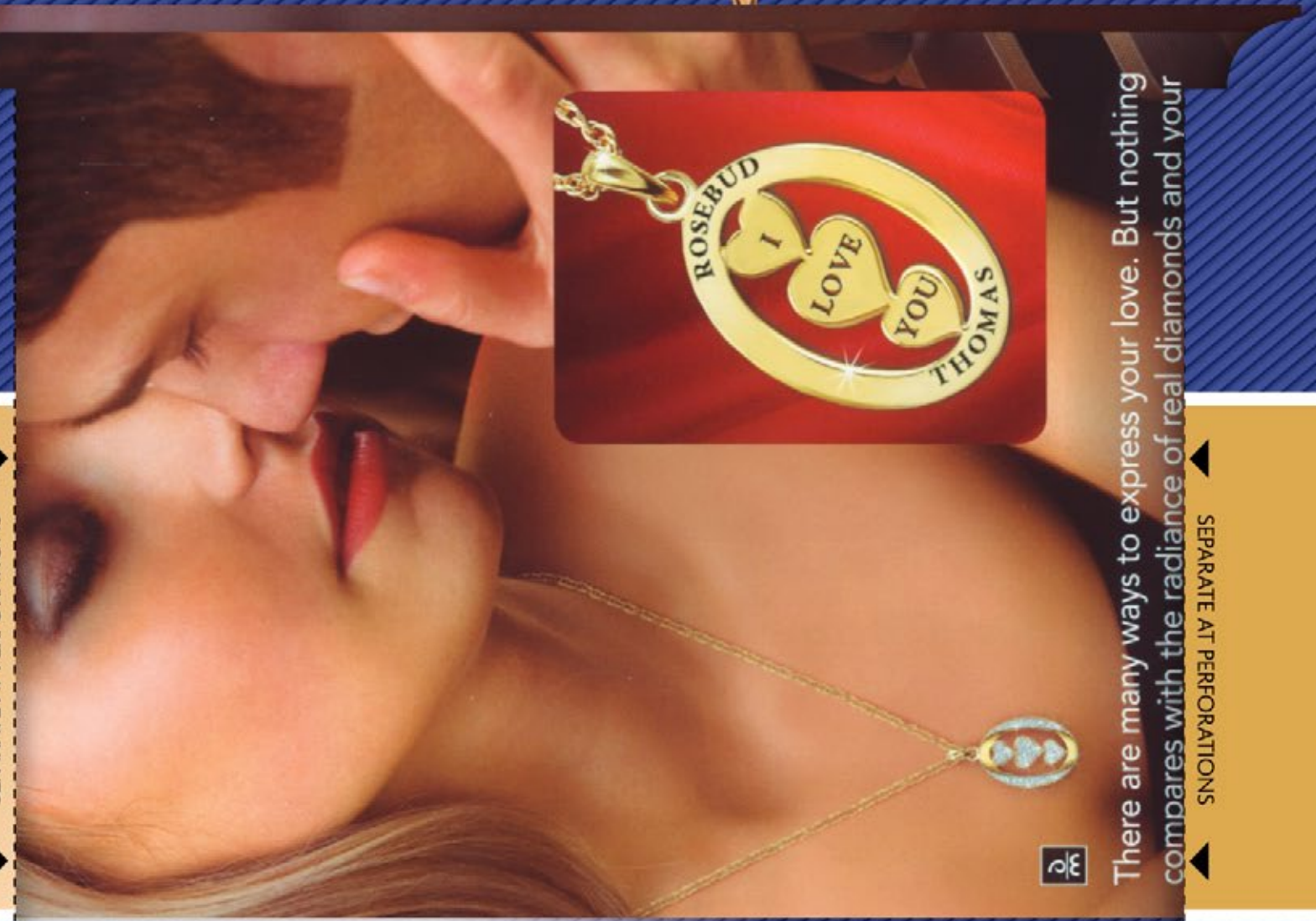
Opened and showing Card Inserts

Rosebud,
Order the perfect expression of endless love!

Irresistible at only
\$99 Our lowest price ever

U.S. Patent #8,701,977

SEPARATE AT PERFORATIONS



There are many ways to express your love. But nothing compares with the radiance of real diamonds and your

SEPARATE AT PERFORATIONS

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R	O	S	E	B	U	D			
T	H	O	M	A	S				

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ROSETTA SMITH
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ANYTOWN, USA 12345-6789

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ORDER NOW!

Only \$99 (plus \$7.50 shipping and service), payable in 3 monthly installments of \$35.50. This remarkable low price is guaranteed when you order within 14 days, no matter how diamond prices may fluctuate.



30

The elegant triple-heart pendant is ablaze with genuine diamonds, hand set in graceful hearts and an eternity oval bathed in 14kt gold plating.

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U.S. Patent #8,701,977

SEPARATE AT PERFORATIONS



SEPARATE AT PERFORATIONS

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ELEGANTLY
PRESENTED.**
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presentation
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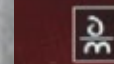
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Only \$99 (plus \$7.50 shipping and service), payable in 3 monthly installments of \$35.50. This remarkable low price is guaranteed when you order within 14 days, no matter how diamond prices may fluctuate.



The elegant triple-heart pendant is genuine diamonds, hand set in gold and an eternity oval bathed in 14kt gold plating.



There are many ways to express your love. But nothing compares with the radiance of real diamonds and your names engraved together, close to your heart.



Click to see how
the PAK unfolds

Rosebud,
Order the perfect expression of endless love!

Irresistible at only
\$99 Our lowest price ever

I Love You

Personalized Diamond Pendant!

FRONT: Genuine handset diamonds enhance the elegant triple heart design.



Precious and everlasting diamonds

Amazing value!

Only \$99

when you order

A beautiful celebration of your love ... exclusively from the Danbury Mint.

I Love You

Dear Rosebud,

U.S. Patent #8,701,977

SEPARATE AT PERFORATIONS

SEPARATE AT PERFORATIONS

FINE JEWELRY, ELEGANTLY PRESENTED.

Your pendant arrives in its own velvety presentation pouch.



RISK-FREE ORDER FORM • SEND NO MONEY NOW

YES! Send me the I Love You Personalized Diamond Pendant as described in this announcement. Customize it as follows:

ROSEBUD
THOMAS

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ANYTOWN, USA 12345-6789

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Only \$99 (plus \$7.50 shipping and service), payable in 3 monthly installments of \$35.50. This remarkable low price is guaranteed when you order within 14 days, no matter how diamond prices may fluctuate.



30

The elegant triple-heart pendant is set with genuine diamonds, hand set in 14kt gold plating and an eternity oval.



30

There are many ways to express love. This pendant compares with the radiance of names engraved together, close together.



30

Your pendant makes a dazzling impression in its velvety pouch, included at no extra charge.

Click to see how the PAK unfolds

Opened and showing a Letter Insert

Rosebud,
Order the perfect expression of endless love!

Irresistible at only
\$99 Our lowest price ever

I Love You

Personalized Diamond Pendant!

Precious and everlasting, diamonds speak the language of love.

- **Dazzling diamonds**, fiery reminders of your love. The triple-heart design and eternity oval surrounding it are ablaze with precious jewels.
- **Glistening 14kt gold plating** mirrors the radiance of the diamonds.
- **Your names engraved** on the back, together forever.
- **Matching 18" chain**. Your eyes will light up as you put it on for the very first time. You may never want to take it off!
- **Luxurious presentation pouch**, included without charge.
- **90-Day Guarantee of Satisfaction**. Ordering is risk-free. You must be impressed with the quality and craftsmanship or you may return your pendant for replacement or refund.



FRONT: Genuine handset diamonds enhance the elegant triple heart design.

BACK: A loving I sentiment and both your names are engraved on the side worn closest to your heart.

U.S. Patent #8,701,977

SEPARATE AT PERFORATIONS

SEPARATE AT PERFORATIONS

FINE JEWELRY, ELEGANTLY PRESENTED.
Your pendant arrives in its own velvety presentation pouch.



RISK-FREE ORDER FORM • SEND NO MONEY NOW

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T	H	O	M	A	S				

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There are many ways to express your love. This pendant compares with the radiance of real diamonds and your names engraved together, close to your heart.

Click to see how the PAK unfolds



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Your pendant makes a dazzling impression in its velvety pouch, included at no extra charge.

Amazing value!
Only \$99
when you order now.

A beautiful celebration of your love ... exclusively from the Danbury Mint.

I Love You



Dear Rosebud,

Finding the perfect jewelry to express the love you and Thomas share is no easy task. That's why we guarantee you'll cherish the "I Love You" Personalized Diamond Pendant. Ablaze with radiant diamonds- it's a beautiful celebration of your endless love.

You will be thrilled when you open the elegant gift pouch. The front of the 14kt gold-plated pendant features genuine diamonds in a stunning triple-heart design. As the crowning touch, your names and "I Love You" are inscribed on the back.

You'll love it! Guaranteed.

This magnificent pendant is a one-of-a-kind treasure, just like the love you and Thomas share. Please respond within 14 days to declare your love.

Priceless beauty. Remarkable at just \$99.

The lowest price we've ever offered!

You'd expect fine jewelry like this to cost a fortune. Yet the pendant is affordably priced at only \$99 plus \$7.50 shipping and service, payable in three monthly installments of \$35.50. It's a small price for quality details like real diamonds, rich 14kt gold plating, personalization, a matching 18" chain, even the elegant gift pouch.

What's more, you don't risk a penny. If you're not satisfied for any reason, simply return the pendant within 90 days for a full refund.